

# investing in partnership

Healing families in crisis through a community network.

## SELECT IOCP ACCOMPLISHMENTS (2006-07)

- \$1.2 million in emergency housing assistance provided, helping more than 700 families to find or keep their housing
- 12,000 requests for food assistance met
- \$220,000 distributed in assistance for car repairs, gas certificates, bus passes, and other emergency transportation needs. Arranged more than 900 rides to and from appointments.
- 90 children served by a literacy project
- \$1.5 million raised during the Sleep Out for emergency and long-term housing assistance

Visit [IOCP.org](http://IOCP.org) to learn more.

It's no secret Foundation donors give generously to nonprofits that address social justice issues, including affordable housing, living-wage job creation, and access to healthcare.

But you might be surprised to learn how many of these organizations have suburban zip codes. Far beyond the inner city, Minnesotans face poverty, hunger, homelessness, and a lack of health care. And Minneapolis Foundation donors help meet these needs.

"You can see the realization on people's faces when I tell them how many in the area are cobbling two or three jobs together and still struggling to pay rent," said LaDonna Hoy, executive director of Interfaith Outreach & Community Partners (IOCP).

## A Leap of Faith

Hoy founded IOCP in 1979 after realizing her pastoral ministry at a Wayzata church could respond to basic human needs more effectively by partnering with other congregations and service providers. Today, IOCP collaborates with faith communities, civic groups, government agencies, schools, businesses, and others in eight west suburban communities. Together they work to stabilize people in crisis or transition and help them attain self-sufficiency.

These collaborations allow IOCP to offer a broad range of services: from intensive case management to housing, employment, and childcare support, mental and

physical healthcare, transportation services, and more. Clients range from young people struggling to survive on a minimum wage paycheck to retired senior citizens.

Individuals and families often connect with IOCP first through case managers, who match them with a wide array of in-house and community resources.

"We function almost like a general practitioner who treats people first for their immediate concerns and partners with specialists to address the clients' further needs," explains Hoy.

## A Healthy Partnership

A free medical service for uninsured and underinsured clients is among IOCP's most successful collaborations. IOCP refers clients to Carondollet Life Care Ministries for initial screening and to their Park Nicollet partner for direct care. This partnership supported 1,600 patient visits in 2006, with an estimated 15-20% increase in visits during 2007.

"LaDonna does a miraculous job of partnering with different agencies," said Sister Mary Madonna Ashton, Carondollet's retired director.

This strength has not escaped Minneapolis Foundation donors. They first picked up on IOCP's work seventeen years ago. This year, donors granted nearly \$35,000 to Interfaith Outreach.

Minneapolis Foundation donors Edie and Skip Thorpe contribute annually to

“It’s something we can identify in our own community that serves the pockets of real, deep need.”

– Minneapolis Foundation donors  
Edie and Skip Thorpe



IOCP from their Donor Advised Fund. Edie appreciates that they can witness the results firsthand. “It’s something we can identify in our own community that serves the pockets of real, deep need here, even in Wayzata, people who really need support.”

### Stabilizing Families

One of those people in need was Anne Taylor. Her husband died when she was 30 years old. Overnight, she became a grief-stricken single parent with mortgage payments piling up. Social Security death benefits were insufficient to keep her from losing the house, but were too high to qualify her for most programs providing rent assistance or childcare.

“It shows how quickly a person can lose a middle-class lifestyle and get into generational poverty,” Taylor said.

An Interfaith Outreach caseworker met with Taylor two or three times monthly for the next year and connected her with a network of community services. Soon she had safe and affordable rental housing, resources to cover childcare for her daughter, and clothing and household goods provided by the “Adopt-a-Family” program.

### Becoming a Minneapolis Foundation Investment Partner

Demand for IOCP services keeps growing. Each month IOCP serves 40-50 new households and waitlists approximately 30 others. To respond to the growing need,

IOCP has launched the *Together for Good* capital campaign. The campaign seeks to establish a \$15 million endowment fund to build institutional capacity, rather than spending all of its dollars on immediate costs. IOCP has established an Investment Partnership with The Minneapolis Foundation to manage the endowment. IOCP’s campaign aims to increase its ability to deliver quality service and to remove the key barriers that keep people moving toward self-sufficiency.

This strategic partnership is similar to those IOCP establishes to deliver human services, allowing them to take advantage of The Minneapolis Foundation’s consistently strong investment performance, economy of scale, and community credibility.

“We use every single resource to the max by integrating our efforts,” Hoy said. “There is enough in every community for everyone who lives in that community to have a decent shot at life.”•



Interfaith Outreach established an investment partnership with The Minneapolis Foundation to manage its endowment.

### THE MINNEAPOLIS FOUNDATION INVESTMENT PARTNERSHIP

Although many Minneapolis Foundation donors support Interfaith Outreach and Community Partners, your organization doesn’t have to be a grant recipient to join our Investment Partnership.

Nonprofits and foundations who join our Investment Partnership retain control and ownership of their assets, but benefit from the same asset class diversification and investment returns that have consistently ranked The Minneapolis Foundation among the top performing community foundations in the nation over the last fifteen years.

For more information, contact Bill Sternberg at (612) 672-3825 or visit us at [MinneapolisFoundation.org](http://MinneapolisFoundation.org).