

2005

Service-a-Thon

Become a Sponsor

Support leadership & mentoring for urban youths.

What is the Urban Leadership Academy?

We Build Multicultural, Urban Christian Leaders.

Our students...

- *are black, white, Hispanic and Asian.
- *come from over 65 church organizations.
- *have led projects for 40,000+ community members.



“One of the best leadership and spiritual programs for high school youth in the nation.”

—Eli Lilly Foundation

Our 10-month leadership development program provides instruction and mentoring that helps high school-aged youths lead Twin City communities through 21st-century urban challenges.



Contact Us:

612.724.1160

info@urbanacademy.net



How can you Support the Event?

*Become an Event Sponsor

Friend: \$250

Patron: \$500

Champion: \$1,000+

*Offer an In-Kind Donation

To be used as incentive prizes for students.

*Pledge Us Directly

Provide a general donation of any amount to be applied towards the event and student training.

When is the Event?

*Wednesday, June 29

*Wednesday, August 10

What is the *Service-a-Thon*?

A daylong event that develops mutual support between ULA students and their communities.

*Students serve communities' unmet needs.

*Communities pledge support for students' training.

How will Support be Used?

Proceeds help students cover leadership training costs and keep fees affordable.

More about the event...

Service-a-Thon Goals

1. Celebrate 100 new leaders for urban communities
2. Raise \$10,000+ for student training
3. Serve at least 500 community members
4. Receive pledges from 1,000+ community members

How Does the Service-a-Thon Work?

Students Serve Communities' Unmet Needs

Students spend the day performing community service, such as:

- *Providing food to the poor
- *Caring for children in daycare centers
- *Visiting seniors in nursing homes

Communities Pledge Support for Training

Students receive pledges for their work from:

- *Corporations
- *Local businesses
- *Family members
- *Friends
- *Church members
- *Churches



How Visible is the Event?

100 students will participate in 2005:

- *Students average 10+ pledges each
- *Students average 20+ contacts each

Approximately 50 churches will send students:

- *Churches average about 300-1,000 congregants
- *Member churches reside across the Twin Cities

Approximately 20,000 people will have contact:

- *Black, white, Hispanic, and Asian
- *Upper-, middle-, and lower-income classes
- *Ten or more Christian denominations

Support our Students in Three Ways:

Become an Event Sponsor

Friend

With a \$250 sponsorship, you're listed as a ULA friend and have your name or logo printed on students' sponsorship cards and other event materials.

Patron

With a \$500 sponsorship, you're listed as a ULA patron and have your name or logo printed on students' sponsorship cards and other event materials.

Champion

With a sponsorship of \$1,000 or more, you're featured as a champion at the Launching Ceremony that celebrates the academy's completion and on event materials.

Offer an In-Kind Donation

Offer prizes for student incentives, such as:

- *Film tickets
- *Sporting event tickets
- *Apparel
- *Tennis Shoes
- *Cash

Pledge Us Directly

Provide a general donation of any amount to be applied towards the event and student training.

Help Students Cover Their Leadership Training

Proceeds benefit student training costs, such as:

- *Instruction materials
- *Student projects
- *Orientation camp fees
- *Instructors
- *Food
- *Transportation



Currently students pay a small \$100 fee, but it covers less than 10% of the costs for 10 months of ULA leadership training. The remaining costs are covered by donations. Your support can help keep leadership training affordable for our students and prevent the need to raise fees.

2005

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